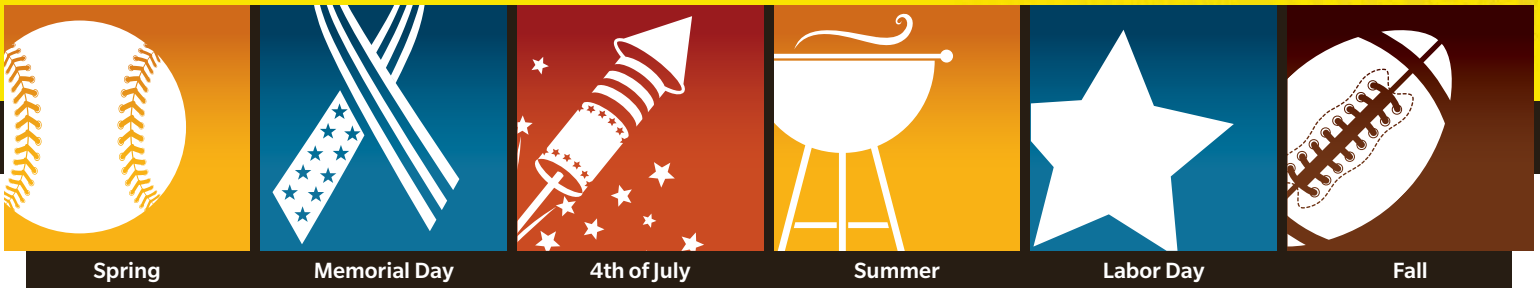




2014 NATIONAL MAIL-IN REBATES

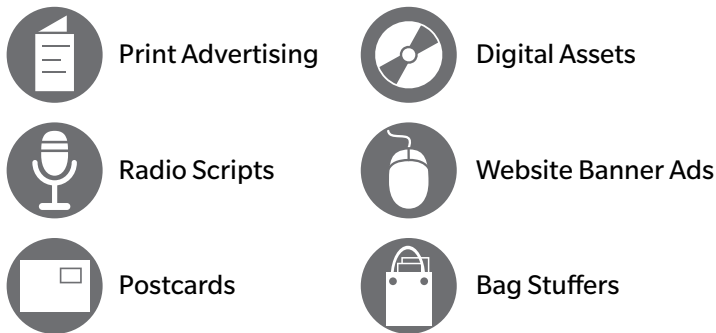
on all Cabot® exterior stains



NEW and improved for 2014

- More dollars per rebate (\$7 per gallon vs. \$5 last year)
- More days in each rebate period (14 vs. 11)
- More days overall (84 vs. 55) with more in key selling seasons
- More reasons to participate — new tools, easier sales, 100% funded by Cabot

2014 Sales-building tools will include:



Rebates are 100% funded by Cabot. \$7 per gallon, \$30 per 5-gallon. Consumer mail-in rebate (limit \$60). Rebates will tie to customer purchases of Cabot exterior stains. Rebate kits containing in-store rebate POP (rebate pads, posters and shelf danglers) will be mailed directly to Cabot retailers three weeks prior to Spring promotion.

PLEASE NOTE: Rebate cannot be used in conjunction with any other rebate or promotion or on clearance **or sale** items. Rebate requests which do not comply with these terms will be returned.

Rebate Periods

Spring	April 20 – May 3
Memorial Day	May 18 – May 31
4th of July	June 22 – July 5
Summer	July 27 – Aug. 9
Labor Day	Aug. 24 – Sept. 6
Fall	Sept. 21 – Oct. 4



For additional assistance, please contact your local territory manager or call Cabot at **1-800-US STAIN**. cabotstain.com

Find a complete library of sales-building tools online at our **NEW Cabot Retailer Portal**.

Register for library access at <http://retailers.cabotstain.com>

After registering you will receive an email invitation. Simply create your account to access sales-building tools and more!

Please allow two business days to receive an email invitation. If time-sensitive advertising materials are needed, please contact your local territory manager.