



spring



memorial day



4th of July



summer



labor day



fall

valspar®

2014 NATIONAL MAIL-IN REBATES

Profit and compete with Valspar® in your corner.

New and Improved for 2014

- More days per rebate period (14 vs 11)
- More days overall (84 vs 77) with more in the key paint selling seasons
- More reasons to participate — new advertising tools, easier sales, 100% funded by Valspar

WHAT: National rebate on all Valspar® Élan® Wall & Trim and Kitchen & Bath, Medallion® interior and exterior paint and primers, and Expressions™ interior and exterior paint. Élan: \$7 per gallon. Medallion, Expressions: \$5 per gallon, \$20 per 5-gallon. Consumer mail-in rebate. Limit \$50.

WHEN: Spring	April 20 – May 3
Memorial Day	May 18 – May 31
4th of July	June 22 – July 5
Summer	July 27 – Aug. 9
Labor Day	Aug. 24 – Sept. 6
Fall	Sept. 21 – Oct. 4

HOW: Rebate 100% funded by Valspar. Rebate kits and in-store rebate POP will be mailed to all Valspar retailers three weeks prior to Spring rebate start date.

Please Note: Rebate cannot be used in conjunction with any other rebate or promotion or on clearance or sale items. Rebate requests which do not comply with these terms will be returned.

Find a complete library of sales-building tools online at our new **Valspar Retailer Portal.**



AD SLICKS



DIGITAL ASSETS



VALSPAR RADIO SCRIPTS



WEBSITE BANNER AD CAMPAIGNS



PRINTABLE PROMOTIONAL POSTCARDS



PRINTABLE BAG STUFFERS

Register for library access at <http://retailers.valsparpaint.com>

After registering you will receive an email invitation. Simply create your account to access sales-building tools and more! *Please allow two business days to receive an email invitation. If time-sensitive advertising materials are needed, please contact your local territory manager.*

For additional assistance, please contact your local territory manager or call Valspar at 1-877-825-7727.



IF YOU DON'T LIKE YOUR COLOR GET ANOTHER FREE

Valid for purchases of qualifying Valspar® products made in participating retailers. Open only to individual legal residents of the 50 U.S. & D.C., age of majority or older in place of residence. Limit: one (1) rebate per household in a one-year period. Additional terms/restrictions apply. **See Offer Terms at valsparpaint.com/guarantee for complete details.** Void where prohibited, restricted or taxed. Sponsor: The Valspar Corporation. © Valspar



PAINT & PRIMER

