

*Excitement*  
UNLIKE ANY OTHER



**CARTER**  
*Lumber*  
YARD REWARDS

[carterlumber.com/yardrewards](http://carterlumber.com/yardrewards)



# DEAR FRIENDS,

**W**elcome to the 2016-2017 Yard Rewards Program! We are delighted that we have the honor of hosting an incredible trip with you this year. As our valued customer, we thank you for your continued business and believe you should be rewarded for your loyalty.



The destinations for this year's trips are Atlantis, Paradise Island, Bahamas and the JW Marriott Marco Island Beach Resort in Florida. No matter which destination you choose, we are positively committed to providing you with an unforgettable vacation.

Over 85 years ago, Carter Lumber was founded on the core values of hard work, dedication, and customer service. We continually strive to build on those values every day.

On behalf of everyone at the Carter Lumber Company, we thank you for your business and look forward to our continued partnership.

Sincerely,

**Neil Sackett**  
Chairman/CEO

**Jeff Donley**  
President/COO

# Earn. Redeem. Relax.

This exciting Contractor Loyalty Program is our way of thanking you for your business. Carter Lumber Yard Rewards lets you earn points toward spectacular trips with every purchase made on your account at Carter Lumber.



BELOW ARE IMPORTANT DATES FOR OUR YARD REWARDS PROGRAM, ALONG WITH INFORMATION ABOUT POINT REDEMPTION AND OUR POINT ROLLOVER FEATURE.

## IMPORTANT DATES

- **July 1, 2016.** Yard Rewards points start to accumulate.
- **June 30, 2017.** This is the last day to accumulate Yard Rewards points.
- **July 31, 2017.** Your account must be current on this date and remain current to redeem or rollover.
- **August 1, 2017.** This is when the Redemption and Rollover period begins.
- **August 31, 2017.** This is the final day to redeem for a Yard Rewards trip or rollover your points.

## POINT REDEMPTION

Beginning August 1, 2017, you may redeem your points for one of two enticing trips.

### **Atlantis, Paradise Island, Bahamas**

- **650,000-999,999+ points**

### **JW Marriott Marco Island Beach Resort**

- **250,000-649,999 points**

Points must be redeemed online by August 31, 2017. If you wish to use your points for next year's trips, you may rollover your points using our **Point Rollover Feature**.

Please see pages 10-11 for more information about the Yard Rewards program rules.



**G**et ready to treat yourself to the very best on Paradise Island! Atlantis, Paradise Island is the most popular resort destination in the Bahamas. It features the world's largest open-air marine habitat and the Aquaventure water park, which includes the iconic Mayan Temple Leap of Faith slide. The resort also boasts 11 unique pools, renowned beaches, an 18-hole golf course, the largest casino in the Caribbean, over 21 restaurants, and 19 bars and lounges.

Carter Lumber invites you to experience indulgence at Atlantis, Paradise Island, Bahamas!

### **TRIP FOR TWO INCLUDES:**

- Round-trip airfare and ground transportation to airport/hotel
- Five nights' accommodations at Atlantis, Paradise Island, Bahamas
- Breakfast accommodations every morning
- Welcome Reception and Dinner Party

# Atlantis PARADISE ISLAND







A valid passport is required to attend this trip to the Bahamas.  
For more information, please go to <http://www.travel.state.gov>

**RESERVATION DEADLINE:** August 31, 2017

**FOR MORE RESORT INFORMATION, VISIT:** <http://www.carterlumber.com/atlantis/>



**LEVEL 1**

**Atlantis, Paradise Island, Bahamas**

**November 12-17, 2017**

**650,000 - 999,999 Points**



**LEVEL 2**

**JW Marriott Marco Island  
Beach Resort, Florida**

October 10-13, 2017

250,000 - 649,999 Points



**RESERVATION DEADLINE:** August 31, 2017

**FOR MORE RESORT INFORMATION, VISIT:** <http://www.carterlumber.com/marcoisland/>







# Marco Island

## FLORIDA

**A**t the JW Marriott Marco Island Beach Resort, a transformed sense of purpose burns long after the sun sets. With beautiful guest accommodations, new and reimagined restaurants, and state-of-the-art fitness and entertainment areas, you will make memories in these remarkable settings. You will enjoy inspiring experiences, indulge in culinary works of art, and relax and revitalize at the Spa by JW. The new JW Marriott Marco Island offers more ways than ever to play in paradise!

Enjoy paradise with Carter Lumber!

### **TRIP FOR TWO INCLUDES:**

- Round-trip airfare and ground transportation to airport/hotel
- Three nights' accommodations at the JW Marriott Marco Island Beach Resort
- Welcome Reception and Dinner



# YARD REWARDS PROGRAM DATES

## July 1, 2016 - June 30, 2017

Your Yard Rewards points will be accumulated from July 1, 2016 through June 30, 2017 with the Redemption and Rollover Period beginning on August 1 through August 31, 2017.

Do you want to view your points online? Go to <http://www.carterlumber.com/yardrewards>



## IMPORTANT DATES

**July 1, 2016** Yard Rewards points start to accumulate.

**June 30, 2017** This is the last day to accumulate Yard Rewards points.

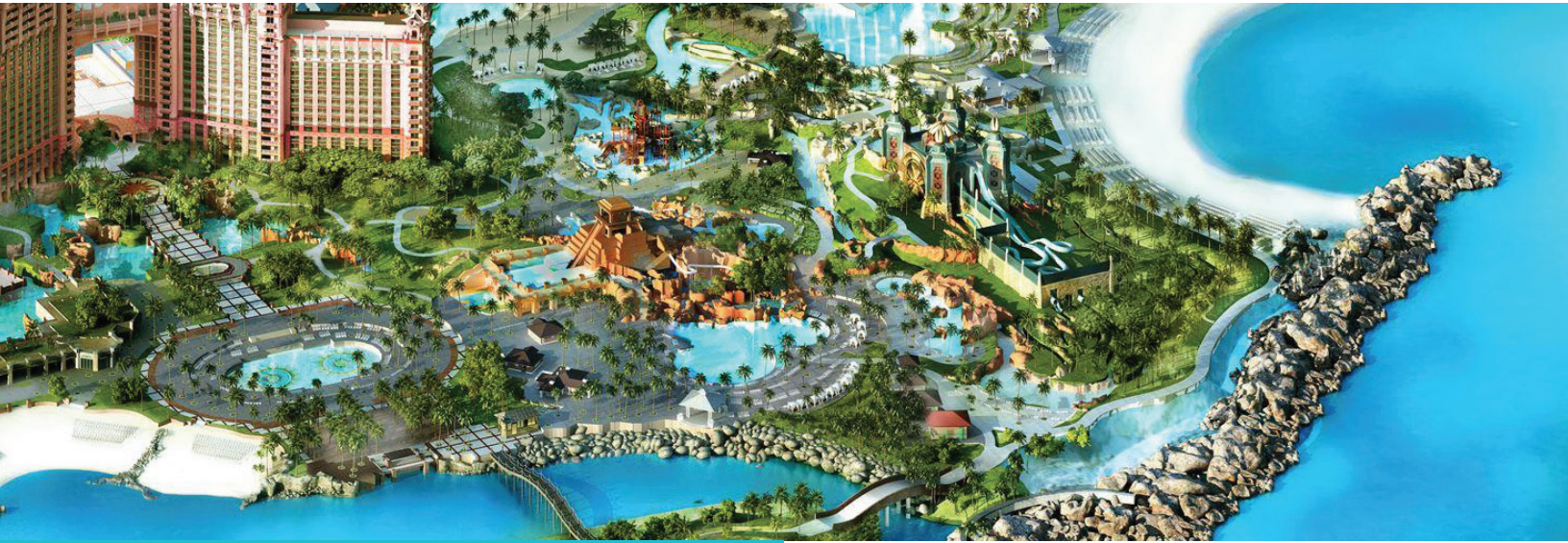
**July 31, 2017** Your account must be current on this date and remain current to redeem or rollover.

**August 1, 2017** This is when the Redemption and Rollover period begins.

**August 31, 2017** This is the final day to redeem for a Yard Rewards trip or rollover your points.

- All accounts must be current as of July 31st and must remain current throughout the redemption period.
- All points not redeemed or rolled over by August 31, 2017, will be forfeited.
- Rollover points may only be carried over for one year.
- All trips are redeemed online August 1-31, 2017, and are on a first-come, first-serve basis.





YOU CAN VIEW YOUR POINTS ONLINE WHENEVER YOU LIKE. KEEP AN EYE OUT ON YOUR EMAIL FOR IMPORTANT DATES AND REMINDERS.





# Yard Rewards

## PROGRAM RULES

### POINTS AND REDEMPTION

In order to be eligible for redemption or rollover, your account must be current as of July 31st and must remain current throughout the redemption and rollover period, which is **August 1-31, 2017**. Your account must also be current at the time of your trip.

- One point is earned for every dollar spent (net of sales tax) on your Carter Lumber account.
- Participants must reach the published award level to be eligible for a trip.
- All points are redeemed at the highest point value in the trip level.

--For example, if you have 700,000 points, you may redeem for one trip for two people to:

**Atlantis, Paradise Island, Bahamas at 700,000 points**

Or

**JW Marriott Marco Island Beach Resort at 649,999 points**

- All points not redeemed or rolled over by **Thursday, August 31, 2017**, will be forfeited.
- All awards are as stated online and in the catalog. There will be no award substitutions, cash awards, or store credit.
- Participants with credit accounts or purchases at Carter Lumber Company and its affiliated companies that are past due on the date that awards are distributed in 2017, or participants who have been referred for collections or legal at any time, shall be disqualified from the Yard Rewards program and shall be ineligible to receive an award.
- Participants agree to allow Carter Lumber, without additional compensation, the right to use and publish their name, photograph, State of residence, number of Yard Rewards program points accumulated and trips redeemed with such points in its marketing and promotional materials. Acceptance of trips constitutes such permission.
- Participants are solely responsible for claiming the trip on their taxes. Carter Lumber does not provide you with 1099 Forms for redeeming Yard Rewards trips.
- 25% of the points must be earned in the current year, i.e., 2017.
- You will receive an email notice on **August 1, 2017**, stating the redemption period has started. Redemptions will not be awarded before you receive this information.
- All redemptions and rollovers must be completed online by the previously stated deadline. Point redemptions or rollovers will not be accepted via telephone.
- Carter Lumber reserves the right in its sole discretion to cancel a trip program or change destinations for any reason deemed appropriate.
- Carter Lumber reserves the right to disqualify any participants who violate any policies of the Yard Rewards program.



## POINT ROLLOVER FEATURE

- Rollover allows you to carry over points you have accumulated toward next year's trips. The points may only be carried over for one year. If you choose this option, you must rollover all your points. Partial point rollovers are not available. You may not redeem a trip if you rollover your points.
- After one year, the rollover points are forfeited.
- Point rollover takes place during redemption **August 1-31, 2017**. Points that are not rolled over in this time period will be forfeited.
- When you login online at the time of redemption, simply click the Rollover Point Feature.

## TRIPS

- All trips are redeemed online **August 1-31, 2017**. Log on to [carterlumber.com/yardrewards](http://carterlumber.com/yardrewards)
- Yard Rewards trips are as scheduled. There will be no deviations from the offered locations and dates of Yard Rewards trips.
- All trips must be confirmed by the reservation deadline or availability cannot be guaranteed. Yard Rewards trips are on a first-come, first-serve basis.
- Carter Lumber has the right to revise trips available under this program at any time without notice to or approval of any participant.
- The individual traveling must be the authorized participant or a designated business associate of the company receiving the award.
- Carter Lumber Company is not responsible for any damages done to personal belongings during your trip.
- Carter Lumber will not cover rental fees needed for equipment or additional activities outside our program.
- If reservations are canceled after tickets have been issued, neither the trip nor any points will be awarded back to the member. Participants are responsible for any cancellation or name change fees.
- Buy-ups are permitted based on space availability. Contact Yard Rewards Redemption at **(330) 703-6428** for details.
- Due to space limitations on trips, there will be a maximum of two trips per company.

--**Example:** Customer has earned 1,250,000 points, and they want to send one couple to attend Atlantis, Paradise Island and one couple to JW Marriott Marco Island Beach Resort. They redeem the first trip for 999,999 and the second trip for 250,000. Under this scenario, the customer may receive one trip to the Atlantis, Paradise Island and one trip to the JW Marriott Marco Island Beach Resort.

## AIR TRAVEL

**Traveling to Atlantis, Paradise Island in the Bahamas? Proof of citizenship is required. A valid passport is the required form of identification.**

**All persons** traveling by **air** outside of the United States are required to present a valid passport book to enter or re-enter the United States.

To apply for a passport today, go to your local Post Office or go to [www.travel.state.gov](http://www.travel.state.gov) for more information.

**We look forward to seeing you this fall!**





**CARTER**  
*Lumber*

Y A R D   R E W A R D S

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